



power to
change

business in
community
hands



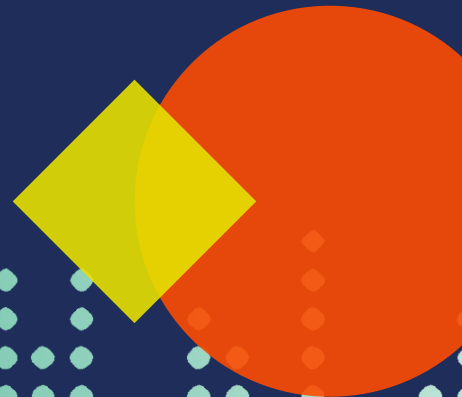
COMMUNITY
FUND

COMMUNITY TECH: DISCOVERY

WEBINAR

8 June 2023

Fergus Arkley and Rosie Wild, Power to Change
Roseanna Dias, Promising Trouble
Dan Sutch, CAST
Ben McKenna, Solidaritech
Sarah Bentley, Trinity Community Arts



COMMUNITY TECH: DISCOVERY WEBINAR

AGENDA

1.00-1.05	Welcome
1.05-1.15	Overview of Discovery Fund
1.15-1.20	Supporting marginalised communities
1.20-1.35	<i>Community Explore</i> design programme
1.35-1.40	Community Tech in action: Solidaritech
1.40-1.45	Community Tech in action: Trinity Community Arts
1.45-1.55	Q&A
1.55-2.00	-BREAK-
2.00-2.10	Eligibility criteria and application form
2.10-2.15	Assessment process and timescales
2.15-2.30	Q&A
2.30	End

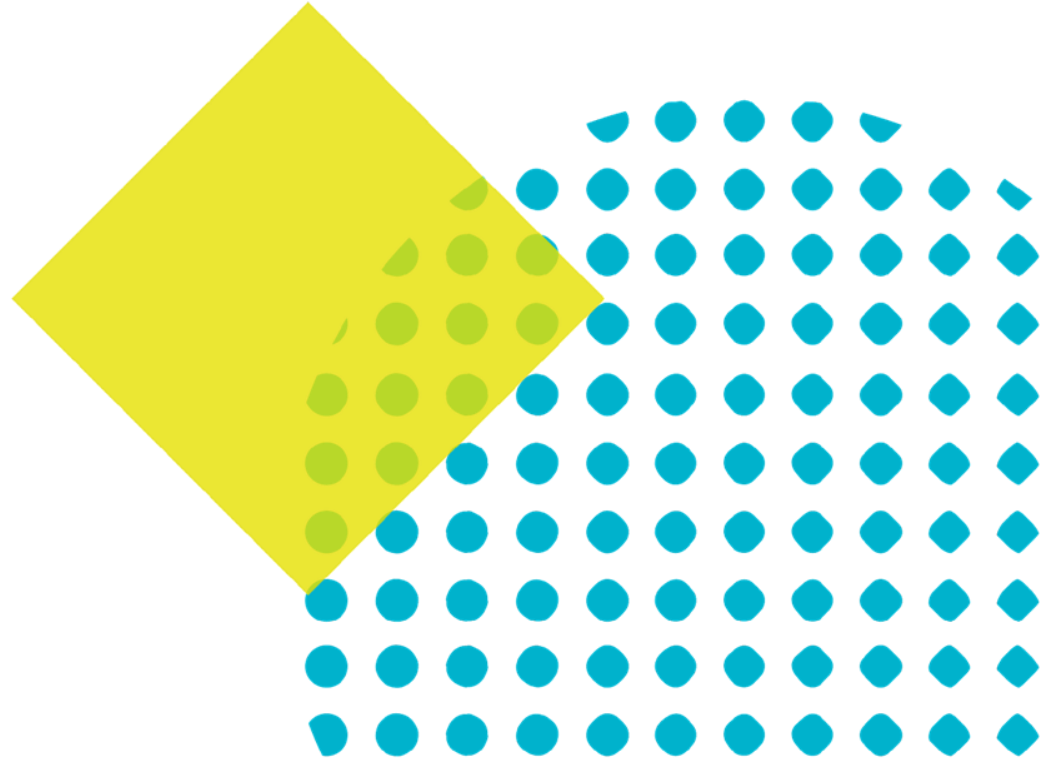




power to
change

business in
community
hands

DISCOVERY OVERVIEW





power to
change

business in
community
hands

What is Community Tech?

Community Tech benefits everyone.

We believe that investing in community organisations to use technology on their own terms can help **strengthen democracy, create community wealth** and enable us to **take better care** of each other.

What is Community Tech?

Community tech refers to any hardware or software that **delivers benefit** to a community group, and which that community group has the **authority to influence or control**.





power to
change

business in
community
hands

Meet our Makers and Maintainers

1. Solidaritech
2. Signalise
3. Equal Care Co-op
4. Friends of Stretford Public Hall
5. Knowle West Media Centre
6. Community TechAid
7. Tamar Grow Local
8. Carbon Co-op
9. The Bristol Cable
10. Trinity Community Arts



What is Community Tech: Discovery?

- Building on previous support for existing community tech projects we now want to support early stage ideas and new entrants
- Opportunity to support communities to explore and test community tech from their unique situation
- Provide the space (time), resources and support to explore a challenge
- Bring a new range of groups together to consider community tech
- Allow existing users of community tech the space to explore new ideas
- Inclusive design - we actively encourage & support applications that focus on supporting communities experiencing marginalisation



What is Community Tech: Discovery?

- 20 x £10,000 grants offering flexible funding for enquiry and discovery work over 6 months to explore a community tech solution to an organisational or community challenge.
- Additional funding of £2,000 for all grantees to support participants to participate in the Community Tech Community of Practice and work in the open by publicly sharing progress on their development journey.
- All grantees offered a funded (but optional) place on a cohort-based *Community Explore* programme (a step-by-step guide to adopt user-centred digital design) delivered by CAST.



power to
change

business in
community
hands

What can funding be spent on?

- Staff costs, including volunteers or contractors
- Paying for staff time to attend the Community Explore design course
- User research
- Buying in expert advice
- Sharing learning and contributing to 'digital commons' work
- Staff time to engage with the community of practice



power to
change

business in
community
hands



**SUPPORTING
MARGINALISED
COMMUNITIES**



power to
change

business in
community
hands

SUPPORTING MARGINALISED COMMUNITIES DURING THE APPLICATION PROCESS

These are the ways Power to Change will support people from minoritised communities during the application process, beyond our normal DEI data monitoring.

Part of the assessment is a scored question about how your organisation supports marginalised communities. We want to promote a **more diverse and sustainable** technology ecosystem, so we're proactively asking applicants to tell us how they're doing that as part of the scored assessment process.

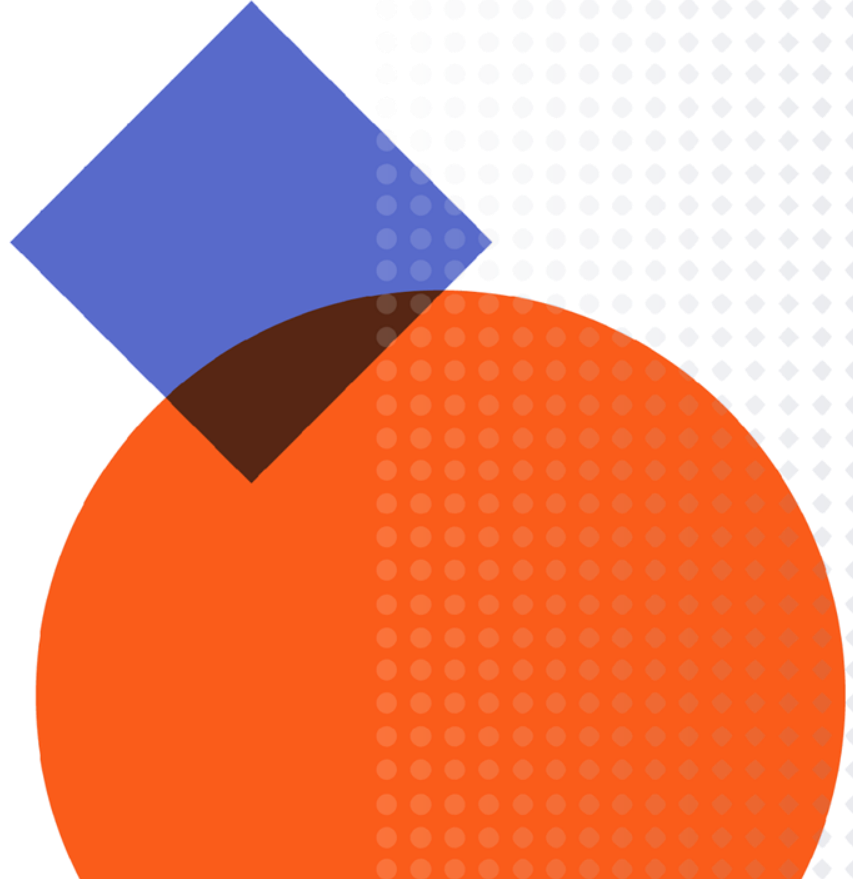
Undertaking real time data analysis of applications from organisations that are majority-led by minoritised communities. After each stage of assessment we will pause and assess the data to see if we can spot any patterns of unintentional exclusion, e.g. lots of organisations led by people with disabilities applied but none of the made it past the sift stage because they were not sufficiently locally-rooted. If we spot any patterns of exclusion in our data, we will then put mitigations in place during the application process, to neutralise their impact.



power to
change

business in
community
hands

COMMUNITY EXPLORE DIGITAL DESIGN PROGRAMME



We're [CAST](#), a charity helping organisations use digital for social good.

We're working to accelerate the presence, agency and influence of social impact organisations in the technologies that affect us all

CAST is the incubator and a proud member of [Catalyst](#), an alliance of civil society organisations, funders, and digital agencies.



Programme of support designed to sit alongside the work you're doing through Discover

Developing socially purposeful digital products and services

Balance of support and training

100+ social organisations



What is Community Explore?

A tried and tested 12 week support and training programme that helps nonprofits **manage a fast paced digital project using user and community centred and test driven processes.**

Participants learn how to set up and manage a digital projects using trusted tools and processes like user research, stakeholder engagement, idea generation and prototyping to test solution ideas.

Participants will leave with new insights and understanding of their challenges and users and the validity of their digital solution ideas



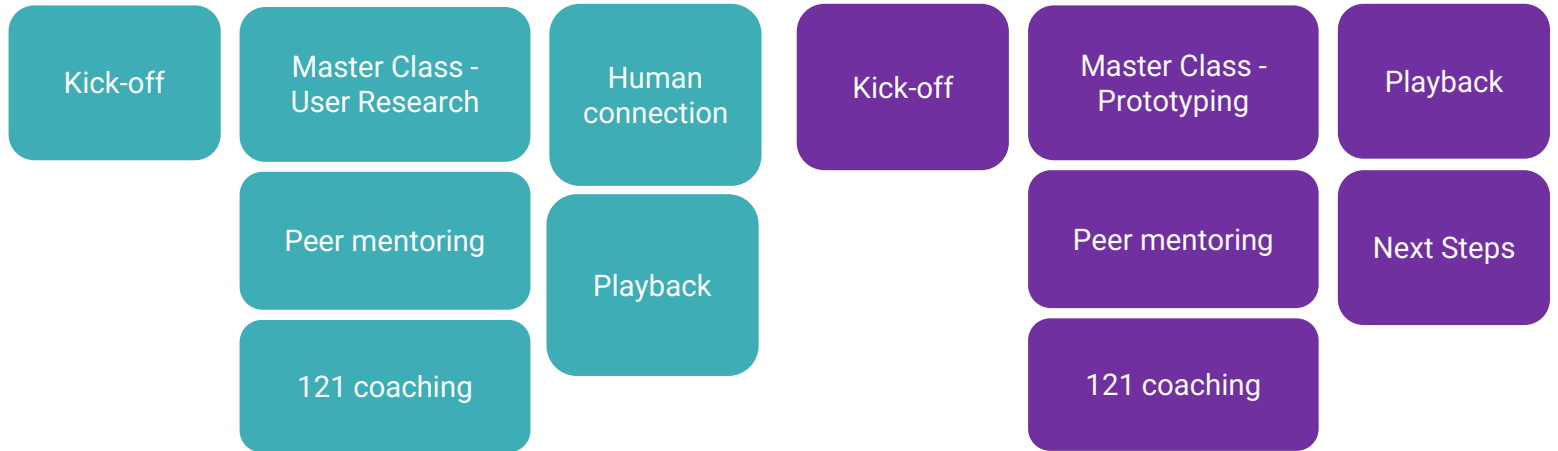
CAST

Driving social change
with digital technology

Example programme

Intro	Phase 1 - Discover			Phase 2 - Define		
onboard	research		reflect	make		reflect
	week 1	week 2 - 4	week 5 - 6	week 7	week 8 - 10	week 11-12

Live zoom calls to join - You'll receive an email invite you to add these calls to your calendar.



Topline tasks

Send out stakeholder invites	<ul style="list-style-type: none"> - Plan stakeholder kick-off - Zoom call - Prep UR comms 	<ul style="list-style-type: none"> - Deliver stakeholder kickoff - Zoom calls - Do user research - Hold weekly retros 	<ul style="list-style-type: none"> - Synthesis - Playback x2 - Zoom calls 	<ul style="list-style-type: none"> - Join Zoom call - Deliver stakeholder ideation 	<ul style="list-style-type: none"> - Prototyping - Testing - Zoom calls 	<ul style="list-style-type: none"> - Synthesis - Playback x2
------------------------------	---	---	--	--	--	--

Explore helps nonprofits to develop

More digital maturity

65% more confident in organisation's understanding of digital design and/or delivery after the programme

Confidence with digital tools and design processes

- Increased confidence**
- Doing user research 75%
 - Doing prototyping 82%
 - Applying for digital funding opportunities 65%
 - Engaging a digital agency 59%

New insights into tech habits and needs of users & viability of solution ideas

92% came away with a better understanding of their service user needs and the problem they were trying to tackle

A new network of charities and experts using digital for good

76% made new connections during the programme



hello@wearecast.org.uk



power to
change

business in
community
hands

COMMUNITY TECH IN ACTION - SOLIDARITECH

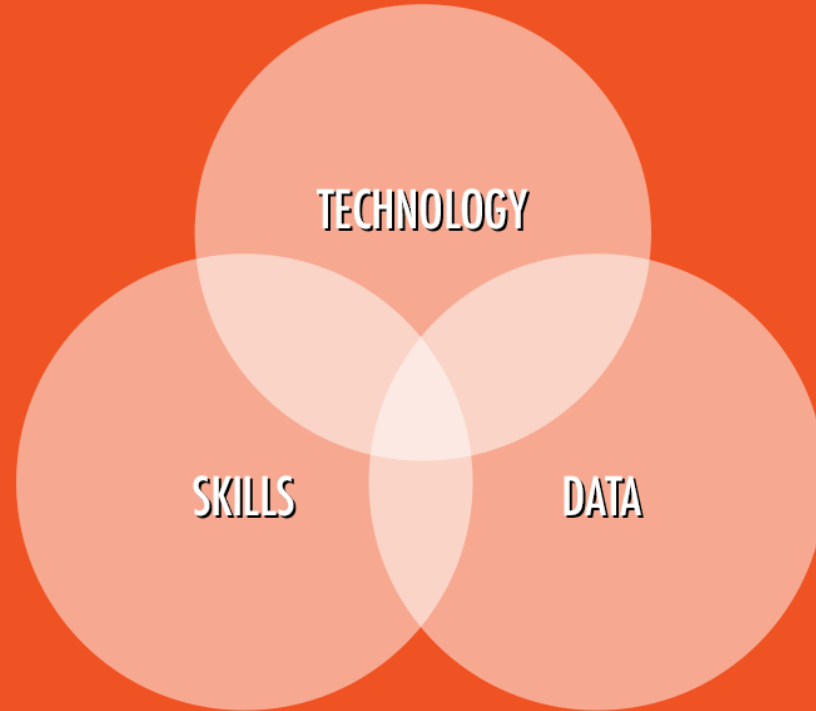
Ben McKenna, Chief Executive



HELLO...

SOLIDARITECH

WE COMBAT DIGITAL EXCLUSION



SOLIDARITECH

WHAT OUR TECH IS USED FOR



EDUCATION

FURTHER, HIGHER & VOCATIONAL



FIND LOVED ONES

PIECING LIFE BACK TOGETHER



ACCESS SERVICES

FIND HELP & SUPPORT GROUPS



PROGRESS CASES

FIND LEGAL HELP & SUPPORT

SOLIDARITECH

THE PROCESS

1



PEOPLE & ORGS DONATE
THEIR OLD TECHNOLOGY

3



WE FIX ANY ISSUES
AND MAKE SAFE

2



PROFESSIONALLY
CLEAN THE DATA

4



ALLOCATE THE
NEW MACHINE

SOLIDARITECH

HOW WE WORK

Using 100% donated equipment

Professional standard data destruction

Staff & Volunteers with real lived experience

Environmentally friendly hardware disposal

Growing network of volunteers & friendly orgs



SOLIDARITECH

HOW IT'S GOING

1,250 139 409
MACHINES DONOR INDIVIDUAL
DONATED COMPANIES DONORS

2,600 375 12
2022/23 DONOR INDIVIDUAL 22/23
HOURS PROVIDED VOLUNTEERS

SOLIDARITECH

BUT HOW DO YOU ORGANISE CHAOS?

SOLIDARITECH

	A	B	C	D	E	F
1	File Name	EX_COEF_355	BA_COEF_355	EX_COEF_532	BA_COEF_532	BA_COEF_1064
2	FILE: r1200i000-0ln140410.LID d=0.01 m = 1.200 - .000E+00 i	2.02E-06	5.38E-09	1.56E-06	3.00E-09	2.70E-09
3	FILE: r1200i100-0ln140410.LID d=0.01 m = 1.200 - .100E+01 i	1.61E-06	9.46E-09	1.67E-06	9.56E-09	1.02E-08
4	FILE: r1200i100-1ln140410.LID d=0.01 m = 1.200 - .100E+00 i	1.57E-06	5.74E-10	1.41E-06	6.69E-10	9.98E-10
5	FILE: r1200i100-2ln140410.LID d=0.01 m = 1.200 - .100E-01 i	1.94E-06	2.56E-09	1.53E-06	2.06E-09	2.25E-09
6	FILE: r1200i100-3ln140410.LID d=0.01 m = 1.200 - .100E-02 i	2.01E-06	4.96E-09	1.56E-06	2.88E-09	2.65E-09
7	FILE: r1200i100-4ln140410.LID d=0.01 m = 1.200 - .100E-03 i	2.02E-06	5.34E-09	1.56E-06	2.99E-09	2.69E-09
8	FILE: r1200i100-5ln140410.LID d=0.01 m = 1.200 - .100E-04 i	2.02E-06	5.38E-09	1.56E-06	3.00E-09	2.70E-09
9	FILE: r1200i100-8ln140410.LID d=0.01 m = 1.200 - .100E-07 i	2.02E-06	5.38E-09	1.56E-06	3.00E-09	2.70E-09
10	FILE: r1200i125-1ln140410.LID d=0.01 m = 1.200 - .125E+00 i	1.53E-06	6.24E-10	1.40E-06	6.88E-10	9.65E-10
11	FILE: r1200i125-2ln140410.LID d=0.01 m = 1.200 - .125E-01 i	1.92E-06	2.18E-09	1.53E-06	1.89E-09	2.15E-09
12	FILE: r1200i150-1ln140410.LID d=0.01 m = 1.200 - .150E+00 i	1.51E-06	6.93E-10	1.40E-06	7.39E-10	9.79E-10
13	FILE: r1200i150-2ln140410.LID d=0.01 m = 1.200 - .150E-01 i	1.91E-06	1.88E-09	1.52E-06	1.75E-09	2.07E-09
14	FILE: r1200i175-1ln140410.LID d=0.01 m = 1.200 - .175E+00 i	1.49E-06	7.77E-10	1.40E-06	8.13E-10	1.03E-09
15	FILE: r1200i175-2ln140410.LID d=0.01 m = 1.200 - .175E-01 i	1.89E-06	1.63E-09	1.51E-06	1.63E-09	1.99E-09
16	FILE: r1200i200-1ln140410.LID d=0.01 m = 1.200 - .200E+00 i	1.48E-06	8.76E-10	1.41E-06	9.06E-10	1.10E-09
17	FILE: r1200i200-2ln140410.LID d=0.01 m = 1.200 - .200E-01 i	1.87E-06	1.43E-09	1.51E-06	1.52E-09	1.91E-09
18	FILE: r1200i225-1ln140410.LID d=0.01 m = 1.200 - .225E+00 i	1.47E-06	9.88E-10	1.42E-06	1.01E-09	1.20E-09
19	FILE: r1200i225-2ln140410.LID d=0.01 m = 1.200 - .225E-01 i	1.86E-06	1.27E-09	1.50E-06	1.42E-09	1.84E-09
20	FILE: r1200i250-1ln140410.LID d=0.01 m = 1.200 - .250E+00 i	1.47E-06	1.11E-09	1.42E-06	1.14E-09	1.31E-09
21	FILE: r1200i250-2ln140410.LID d=0.01 m = 1.200 - .250E-01 i	1.84E-06	1.14E-09	1.50E-06	1.33E-09	1.78E-09
22	FILE: r1200i250-3ln140410.LID d=0.01 m = 1.200 - .250E-02 i	2.00E-06	4.41E-09	1.55E-06	2.71E-09	2.57E-09
23	FILE: r1200i275-1ln140410.LID d=0.01 m = 1.200 - .275E+00 i	1.47E-06	1.25E-09	1.43E-06	1.27E-09	1.44E-09
24	FILE: r1200i275-2ln140410.LID d=0.01 m = 1.200 - .275E-01 i	1.83E-06	1.03E-09	1.49E-06	1.26E-09	1.72E-09

Hi, Ben McKenna. Get started by creating a [new hardware log](#) [View your Assignments](#)

Hardware Logs

[Add Hardware](#)

A SYSTEM THAT MANAGES ALL THIS

All (97) | Signed Off (1) | Drafts (96) | Bin (258) | Ready for Recipient (0) | Ready to Ship (0) | Already Shipped (1)

 Search Hardware Logs

Bulk actions ▾

[Apply](#)

All dates ▾

Show All Devices ▾

Donation Status ▾

Show All Brand ▾

Show All Operating System ▾

[Filter](#)

97 items

<input type="checkbox"/>	Title	Devices	Projects	Brand	Donation Status	Condition		Number Sticker	Model No.	Location	Donor	Date Donated	Recipient	Date Shipped	Wiped	OS installed	Assigned to
<input type="checkbox"/>	RIS78 - Desktop	Desktop	RIS	Dell	Yes	Good to go	—	RIS78	Dell Latitude E5450	✓	██████████	01/09/2019	██████████	27/10/2021			
<input type="checkbox"/>	SOL24 - Laptop DRAFT	Laptop	SOL	—	No	Dell Demo in dble laptop bag	—	SOL24	Dell Latitude E5430	✓	██████████	01/09/2019	Shane Rounce	04/07/2022			
<input type="checkbox"/>	SOL3 - Desktop DRAFT	Desktop	SOL	Dell	Yes	Good to go	—	SOL3	Dell Latitude E6440	✓	██████████	01/09/2019					
<input type="checkbox"/>	RIS1 - Desktop DRAFT	Desktop	RIS	Dell	Yes	Good to go	—	RIS1	Dell Latitude E6440	✓	██████████	01/09/2019					
<input type="checkbox"/>	ACE2 - Desktop DRAFT	Desktop	ACE	Dell	Yes	Good to go	—	ACE2	Dell Latitude E6440	✓	██████████	01/09/2019					
<input type="checkbox"/>	SOL4 - Desktop DRAFT	Desktop	SOL	Dell	Yes	Good to go	—	SOL4	Dell Latitude E5430	✓	██████████	01/09/2019					
<input type="checkbox"/>	SOL5 - Desktop DRAFT	Desktop	SOL	Dell	Yes	Good to go	—	SOL5	Dell Latitude E6440	✓	██████████	01/09/2019					
<input type="checkbox"/>	SOL7 - Desktop DRAFT	Desktop	SOL	Dell	Yes	Good to go	—	SOL7	Dell Latitude E6440	✓	██████████	01/09/2019					
<input type="checkbox"/>	SOL8 - Desktop DRAFT	Desktop	SOL	Dell	Yes	Good to go	—	SOL8	Dell Latitude E6440	✓	██████████	01/09/2019					
<input type="checkbox"/>	SOL6 - Desktop DRAFT	Desktop	SOL	Dell	Yes	Good to go	—	SOL6	Dell Latitude E6440	✓	██████████	01/09/2019					

SOLIDARITECH

THE FUTURE

Power to Change has been massive for us

SolidCRM Developments are widening participation

Open Comms have helped us too

We've come a huge way in a very short time

Our process and procedures have had to develop, as you've seen

Dedicated, talented and diverse set of staff and volunteers

Our outputs are through the roof. But so is demand



This presentation was made with 100% Solidaritech donated technology

SOLIDARITECH



power to
change

business in
community
hands

COMMUNITY TECH IN ACTION – TRINITY COMMUNITY ARTS

Sarah Bentley, Communications and
Development Manager



COMMUNITY TECH MAKERS

Designing a digital data collection platform
to meet the needs of grassroots community orgs



TRINITY:



WHO ARE WE?

Trinity Community Arts - a multi-use community arts centre based in the historic Grade II* Listed Trinity Centre in Old Market.

We welcome over 60,000* people per year across a programme of private hire (clubs, weddings) and our in-house programme.

Locality: Lawrence Hill lowest for deprivation in UK but high cultural engagement comparatively to Bristol



OUR PROGRAMME

Our in-house programme is targeted to our local community and responds our three organisational values:

Respond – to the needs of communities through the arts

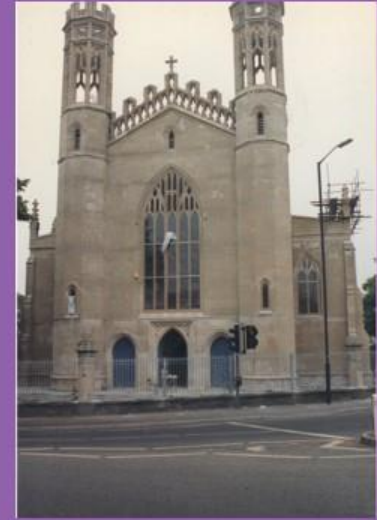
Empower – communities through the arts

Amplify – under-represented and unheard voices in the arts and cultural sector



BUILDING A COMMUNITY BUSINESS

- Trinity is a complex & historic building
- Our organisation established by DIY activists in the early 00's
- We are the longest established org to run the building
- We have invested over £2million restoring the building



BUILDING A COMMUNITY BUSINESS



- Using FOSS enabled us to build our organisation
- We use open-source CRM- CIVICRM
- Enables us to respond to the needs of our org

A live music performance on stage. The lead singer, a man with long dreadlocks wearing a white t-shirt, is in the center, singing into a microphone and pointing upwards with his right hand. To his left, a DJ in a black hoodie and a tan cap is at a DJ booth. Behind the singer, a drummer is visible. To the right, a guitarist is playing. The stage is lit with warm, golden spotlights. In the background, a large oval logo contains the text 'KARAKA' in a bold, sans-serif font, with 'PY' and 'MID' below it. The foreground is filled with the silhouettes of an audience, many with their hands raised in the air, some holding up phones to record. The overall atmosphere is energetic and vibrant.

KARAKA
PY MID

TRINITY PRESENTS



CHILDREN & YOUNG PEOPLE



COMMUNITIES & NEIGHBOURHOODS

 *Rosevear*



COMMUNITIES & NEIGHBOURHOODS



VISION

A digital data collection platform to meet the needs of grassroots community orgs

OBJECTIVES

To work with stakeholders to co-create a free-to-access digital platform that builds upon our existing tech and can access/input impact data

To understand how other organisations use and process data

To understand how end users can take ownership of their data

PARTNERSHIP MAP

Who is involved?

For	By		With
<i>End users of the tech</i>	<i>Who is creating the tech</i>		<i>Expert consultants and end users</i>
Grassroots organisations Charities e.g charities , CIC's VSO's including front line provision	Project Manager	Project Coordinator	Community Tech makers network Promising Trouble
	Creative technologist	Development and research lead	Open-source community
	Steering Group/Research er	Trinity working group	End users

TRINITY:

Follow us:

Insta: Bristol Trinity

Facebook: Trinity Bristol

Twitter: Trinity Bristol

Mastodon: Trinity Bristol

Trinity Community Arts Ltd, Trinity Centre,
Trinity Road, Bristol, BS2 0NW
info@trinitybristol.org.uk • 0117 935 1200

www.trinitybristol.org.uk

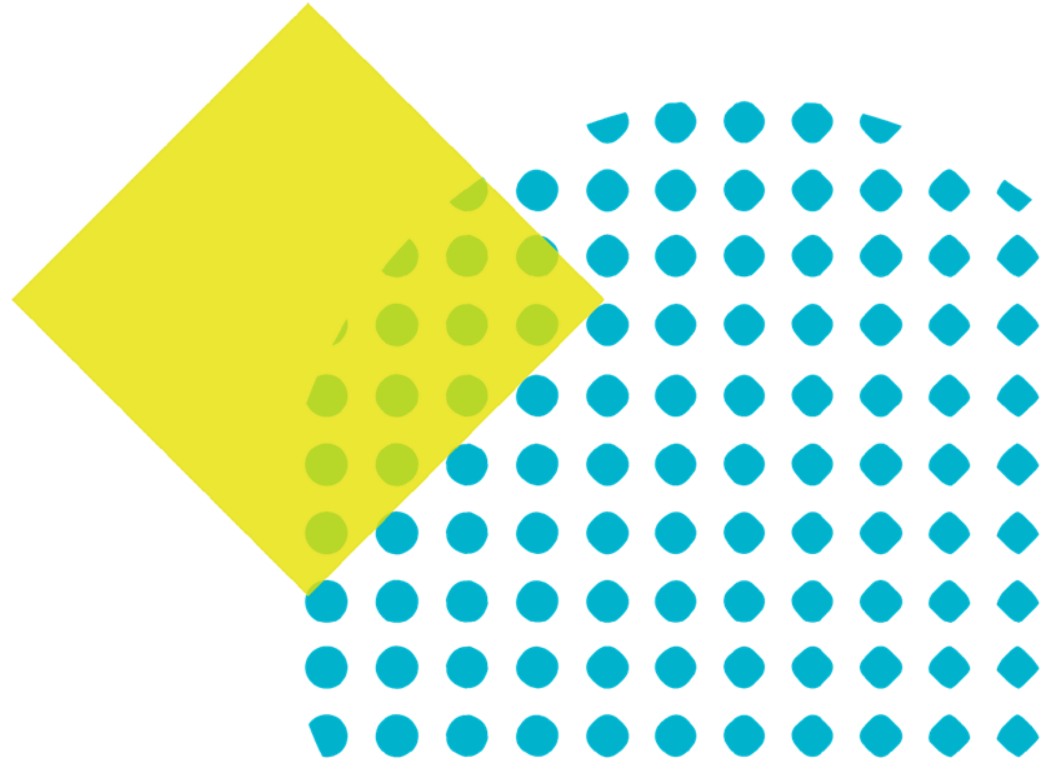




power to
change

business in
community
hands

Q&A SESSION





power to
change

business in
community
hands

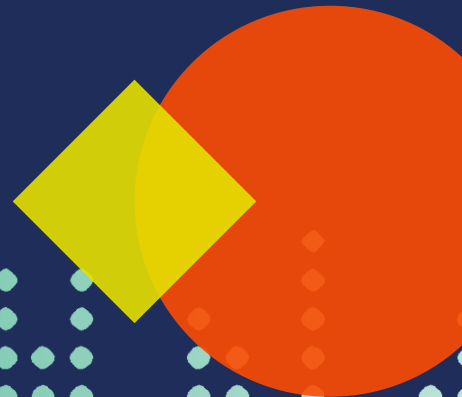


COMMUNITY
FUND

COMFORT BREAK – SEE YOU IN 5 MINS

AGENDA

1.00-1.05	Welcome
1.05-1.15	Overview of Discovery Fund
1.15-1.20	Supporting marginalised communities
1.20-1.35	<i>Community Explore</i> design programme
1.35-1.40	Community Tech in action: Solidaritech
1.40-1.45	Community Tech in action: Trinity Community Arts
1.45-1.55	Q&A
1.55-2.00	-BREAK-
2.00-2.10	Eligibility criteria and application form
2.10-2.15	Assessment process and timescales
2.15-2.30	Q&A
2.30	End

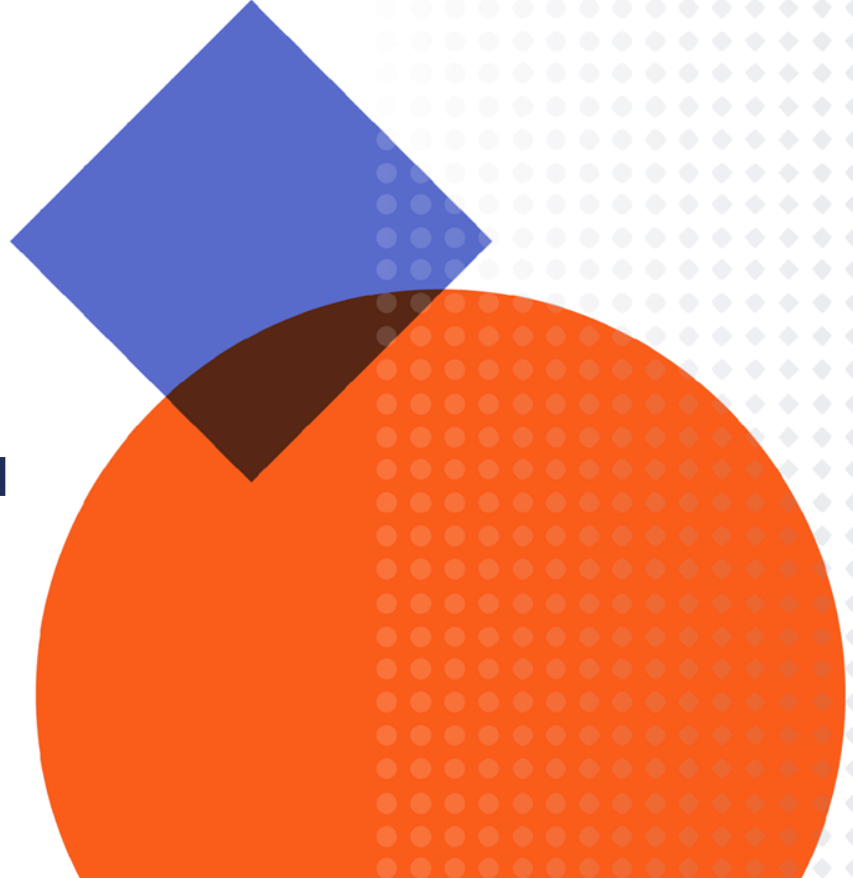




power to
change

business in
community
hands

ELIGIBILITY CRITERIA AND APPLICATION FORM



DISCOVERY ELIGIBILITY CRITERIA

The fund is open to Community Businesses in England.

At the start of the application form we will ask you to verify your organisation meets various criteria that are legally required for us to use public money to fund you.

Later in the application form we will ask you to tell us how you meet the four community business criteria:

1. Locally rooted
2. Accountable to the local community
3. Trading for community benefit
4. Broad community impact

We will seek to apply the Community Business definition as inclusively as possible, for example by allowing businesses that have broad impact within a minoritised community or community of experience in an area to apply.

You need to meet these criteria

- Operating within **England** at a local level
- Have more than one director
- Be **incorporated**
- Have a **charitable purpose**
- Be operating for **public benefit**
- Meet the community business criteria





COMMUNITY BUSINESS CRITERIA

Locally rooted

The organisation was started by people who live in the area to meet the needs of the local community. It may have grown bigger since then, but it is a place-based organisation, with a strong connection to its local community

Accountable to local community

Local people have a genuine say in how your organisation is run. This could be because you are a membership organisation, you have local people on your management board, or you consult widely and often in the local community on your business direction.

Trading for benefit of local Community

Your business model includes some element of earned income from trade in your local area, for example room hire, delivering a local authority contract or running a café. Any profit you make is used for the benefit of the community.

Broad community Impact

You engage with a variety of different groups in your community and address different community needs. Alternatively, you may have a broad impact within a minoritised community or community of experience in your area

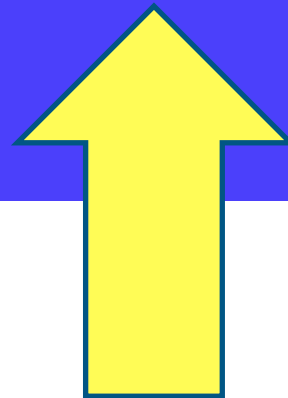
APPLICATION FORM

Really helpful guidance document on Discovery webpage: www.powertochange.org.uk/our-work/our-programmes/discovery-fund

• **QUESTIONS AND GUIDANCE FOR APPLICANTS**

See the questions before you begin applying and check whether your organisation is eligible.

DOWNLOAD GUIDANCE 



APPLICATION FORM

Page 1. Eligibility check

Page 2. Applicant contact information

Page 3. Your organisation details

Q. What does your organisation do and where? (150 words for brief description – not assessed)

Q. How is your organisation taking action to address the climate and nature crises? (for info, not assessed)

Q. Postcode of impact – we aim to spend 2/3 of our funding in the top 1/3 most deprived areas of England. We measure deprivation using the government's Indices of Multiple Deprivation (IMD) which are calculated by postcode. We will use the postcodes you give us to calculate an average IMD score for your organisation.

APPLICATION FORM

Page 4. Community Business Criteria

- These 4 questions are designed to determine whether your organisation meets the criteria for a community business.
- The people marking these questions will be Power to Change staff. They will also look at the details of your organisational structure and incorporation date to determine whether your organisation is a community business. They will not look at the rest of your application once they have made a recommendation about your eligibility. You can write up to 1500 characters, which is about 250 words, per statement
- If you have successfully applied to us before please feel free to use the same answers to these questions you have used on previous applications.

APPLICATION FORM

Page 5 Discovery Information

- 5 scored questions. You can write up to 1500 characters, about 250 words, per answer.
- Each of your answers will be scored from 0-5 by two different assessors with experience in community tech.
- The assessors will not see any other part of the application form and will base their judgment only on the information in these statements. They will not have any identifying information about your organisation beyond what is included in your answers.
- Your total score is calculated by adding the marks for each question from both assessors (giving a maximum possible score of 50). The highest scoring applications will be recommended for funding.
- There's detailed guidance about answering and the marking scheme in the application form

APPLICATION QUESTIONS

1. The challenge we want to explore is...
2. We want to explore this because...
3. Ways we might explore this include...
4. A community tech approach is important because...
5. Our organisation supports marginalised communities by...

(1500 characters/250 words per answer)



APPLICATION FORM

Page 6 Diversity, Equity and Inclusion

- These questions are for Power to Change data monitoring. They are not assessed.
- If you indicate that your organisation is majority-led by people with lived experience from any of the listed minoritised communities, we will include your application in the real time data analysis looking for patterns of unintended exclusion during the assessment process
- If you don't fit our definition of being majority-led, i.e. having more than 51% of people on your management board and/or senior leadership team with lived experience, by one of the listed marginalised communities, but feel you are, there is a free text box at the end of the page where you can tell us this and explain your reasons.

APPLICATION FORM

Page 7 Due Diligence

Your answers to these questions support our due diligence checking. We will ask you to give details about (and in some cases upload evidence of)

- Policies your organisation has in place
- Your most recent management accounts and your last filed accounts.

Page 8 State aid/ state subsidy

- If your organisation has received State Aid or state subsidy in the current or previous two fiscal years tell us here.

Page 9 Marketing preferences



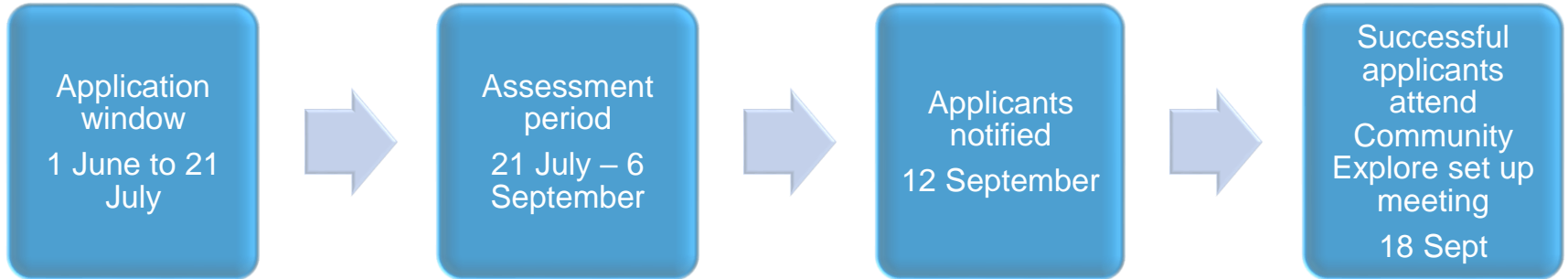
power to
change

business in
community
hands

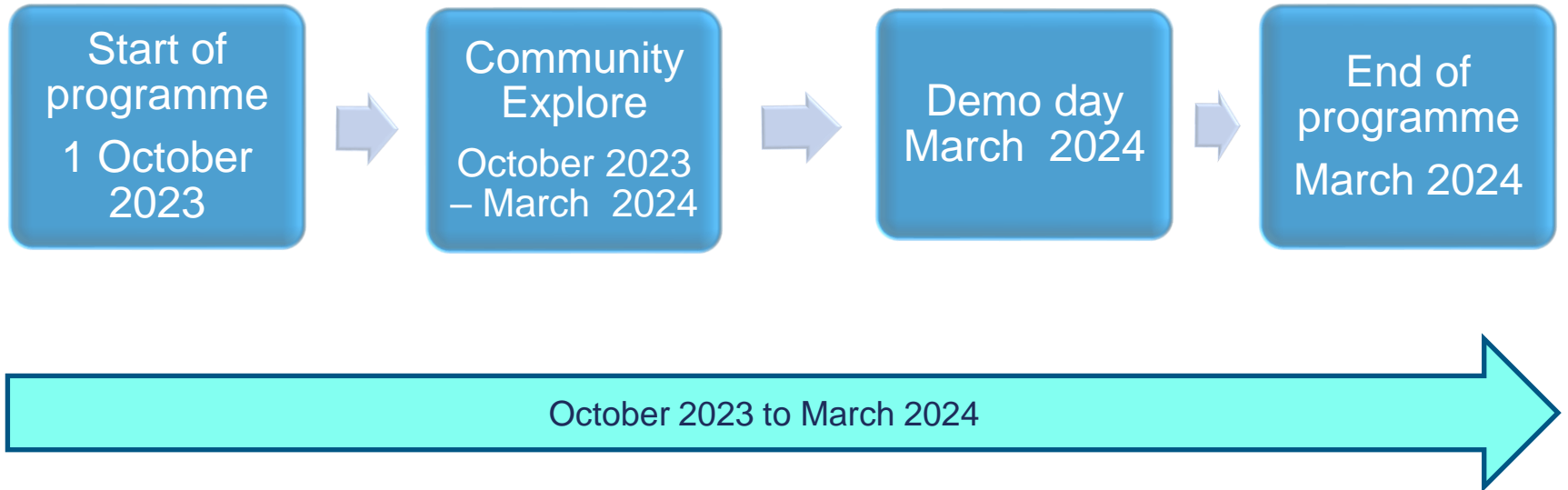
ASSESSMENT PROCESS AND TIMESCALE



DISCOVERY APPLICATION PROCESS TIMELINE



DISCOVERY PROGRAMME TIMELINE

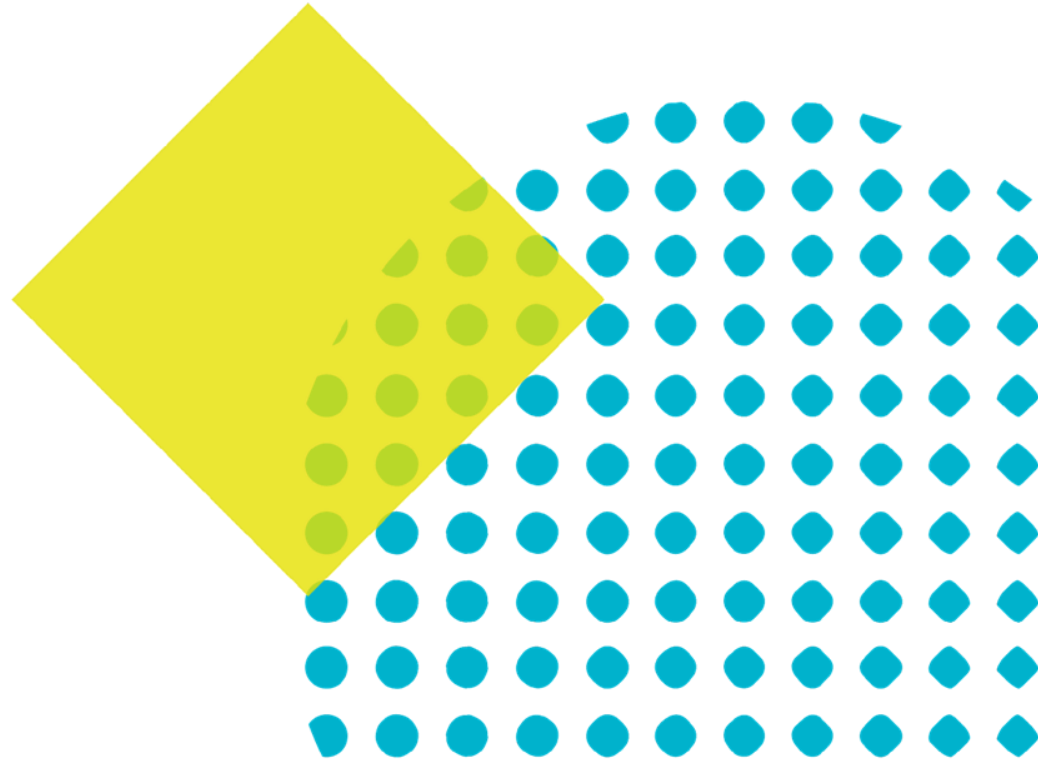




power to
change

business in
community
hands

Q&A SESSION





power to
change

business in
community
hands



COMMUNITY
FUND

ANY QUESTIONS?

Contact us at:
communitytech@powertochange.org.uk

powertochange.org.uk



@peoplebiz

