**[NAME OF YOUR ORGANISATION]**

**Press release**

**Date**

**[NAME OF COMMUNITY BUSINESS AND AREA] awarded [INSERT GRANT AMOUNT] from Power to Change**

[LOCATION E.G. ‘NORWICH’] [DESCRIBE WHAT YOUR ORGANISATION IS E.G. ‘COMMUNITY PUB’] has won business support and a grant from independent trust Power to Change.

The grant has been awarded through the [Community Business Trade Up Programme](https://www.the-sse.org/courses/community-business/) which offers a learning programme and a Match Trading grant of up to £10,000 to grow community businesses.

[INSERT A BIT OF BACKGROUND TO YOUR COMMUNITY BUSINESS, WHAT WILL THE LEARNING PROGRAMME GIVE YOU AND HOW WILL THE GRANT HELP]

[NAME, TITLE] said: “This grant will [GIVE SOME COLOUR TO HOW MUCH THIS GRANT MEANS TO YOU, WHAT IT WILL CHANGE]”

Jenny Sansom, Programmes Manager at Power to Change, said: “[EMAIL [press@powertochange.org.uk](mailto:press@powertochange.org.uk) FOR A QUOTE]”

[INSERT A SHORT PARAGRAPH ABOUT NEXT STEPS AND ANY CALL TO ACTION FOR READERS SUCH AS VISITING A WEBSITE, DONATING, VOLUNTEERING ETC]

Trade Up is run by the School of Social Entrepreneurs (SSE) in partnership with Power to Change. The learning programme runs in eight locations across England: Cornwall, Dartington in Devon, Hampshire/Winchester, Liverpool, London (two cohorts), Midlands, and York.

**ENDS**

**Notes to editors**

**About (NAME OF YOUR COMMUNITY BUSINESS)**

(GIVE A SHORT DESCRIPTION OF WHAT YOUR ORGANISATION DOES AND INCLUDE CONTACT DETAILS FOR JOURNALISTS, AND A WEBSITE LINK IF YOU HAVE ONE)

**About Power to Change**

Power to Change is the independent trust that supports community businesses in England.

Community businesses are locally rooted, community-led, trade for community benefit and make life better for local people. The sector owns assets worth £890m, and comprises 9,000 community businesses across England who employ 33,600 people. (Source: Community Business Market 2019)

From pubs to libraries; shops to bakeries; swimming pools to solar farms; community businesses are creating great products and services, providing employment and training and transforming lives. Power to Change received its endowment from the National Lottery Community Fund in 2015.

[www.powertochange.org.uk](http://www.powertochange.org.uk) @peoplesbiz

For more information please contact: [press@powertochange.org.uk](mailto:press@powertochange.org.uk)

**About The National Lottery Community Fund**

We are the largest community funder in the UK – we’re proud to award money raised by National Lottery players to communities across England, Scotland, Wales and Northern Ireland. Since June 2004, we have made over 200,000 grants and awarded over £9 billion to projects that have benefited millions of people.

We are passionate about funding great ideas that matter to communities and make a difference to people’s lives. At the heart of everything we do is the belief that when people are in the lead, communities thrive. Thanks to the support of National Lottery players, our funding is open to everyone. We’re privileged to be able to work with the smallest of local groups right up to UK-wide charities, enabling people and communities to bring their ambitions to life.